



BROOKSTONE
PUBLISHING

The imprint on your finished book.

Brookstone Creative Group does the work — editorial, design, production, and launch. Brookstone Publishing is how that work is presented to the world: the imprint that appears on the spine, the title page, and every retail listing of your book.

AUTHOR BROCHURE

You keep 100% of your rights and royalties.

What Brookstone Publishing means

An imprint is a promise. When Brookstone Publishing appears on a book, it tells readers, retailers, and reviewers that the title was developed to traditional-house standards: professionally edited, designed, typeset, registered, and distributed.

Brookstone Creative Group is an imprint of Iron Stream Media, home to more than 350 authors and 600 published works in faith-based and inspirational categories. In addition, ISM is known for publishing thousands of Bible studies as well as The Readable Bible.

You own everything

You hold the copyright, control subsidiary rights, and keep every royalty. No royalty share, ever.

Editorial-grade craft

Developmental and content editing, with a professional proofread after typesetting.

Real distribution

ISBN registration, copyright filing, print-on-demand, e-book setup, and distribution through IngramSpark and Amazon.

Faith-based expertise

Decades of experience reaching Christian and inspirational readers — a market that does not shop like the mainstream.

From manuscript to imprint

Every engagement follows the same clear path. Timelines typically run four to nine months from kickoff to launch, depending on the editorial work required.

01 **Discovery**

A conversation about your manuscript, your audience, and your goals. We confirm scope and pricing together — no vague quotes.

02 **Editorial**

Developmental and content editing that strengthens the spine of the book, followed by a professional proofread after typesetting.

03 **Design & Production**

Cover design, interior layout and typesetting, ISBN registration, and copyright filing.

04 **Release**

Print-on-demand and e-book setup, distribution through IngramSpark and Amazon, and launch assets — published under the Brookstone Publishing imprint.

PACKAGES

Three tiers. Transparent scope.

Scope and pricing are confirmed together on your discovery call, so you know exactly what your engagement covers before you commit.

Essentials

For the disciplined author with a polished manuscript ready to ship.

- Copy editing
- Interior layout & typesetting
- Standard cover design
- ISBN registration
- Copyright filing
- Print-on-demand setup
- E-book setup
- Distribution via IngramSpark + Amazon

Professional

Our flagship engagement. Editorial, design, distribution, and a real launch.

- Everything in Essentials
- Developmental + content editing with a professional proofread after typesetting
- Bespoke cover design
- Amazon author page setup & optimization
- Launch press release
- Launch announcement email
- Social media launch assets

Premium

Full partnership for marquee releases, speakers, and authors with platform.

- Everything in Professional
- One sheet + media proposal
- Extended marketing & SEO support
- Hardcover production strategy
- Audio production guidance
- Platform consulting

NEXT STEP

Submit your book

Tell us about your manuscript and our editorial team will read it. Submissions take about five minutes and there's nothing to upload — paste your synopsis or a sample chapter.

Submit online

brookstone-logo-spark.lovable.app/publishing

Or schedule a call

John Herring

Publisher · 30-minute discovery call

scheduler.zoom.us/john-herring--iron-stream-media/30-minutes

Heather Iseminger

Publishing Consultant · Connect & explore call

scheduler.zoom.us/heather-isevinger/connect-explore



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